

McCURTAIN COUNTY TOURISM AUTHORITY MINUTES

TUESDAY MARCH 9, 2021 - 1:00 PM

MEETING HELD AT BROKEN BOW CHAMBER OF COMMERCE MEETING ROOM

Having noted a quorum, Chairman Dave Smulyan called the meeting to order at 1:01 PM.

Members present: Dave Smulyan, Aron Maib, Joe Silk, Vic Clay, and Tommy Julian. Teresa Mullens arrived late. **Members absent:** Debbie Elliot. Alternate board member Terry Walker was present and arrived late. Executive Director Charity O'Donnell was also present. Guest's present were Mark Jennings and Sharron Helms.

Tommy Julian made the motion to approve the minutes of the January meeting as presented. Joe Silk seconded the motion. Motion passed unanimously 5-0. Dave Smulyan, yes; Aron Maib, yes; Tommy Julian, yes; Joe Silk, yes: and Vic Clay, yes.

Financial Report: Vic Clay, seconded by Tommy Julian, made a motion to approve the Financial Report as presented. Motion passed unanimously 5-0. Dave Smulyan, yes; Aron Maib, yes; Tommy Julian, yes; Joe Silk, yes: and Vic Clay, yes. Motion passed Terry Walker arrived.

Purchase Orders: Purchase Order amounts were presented and reviewed. Terry Walker made a motion to approve the purchase orders as presented Tommy Julian seconded the motion. Motion passed unanimously 6-0. Dave Smulyan, yes; Aron Maib, yes; Tommy Julian, yes; Joe Silk, yes: Terry Walker, yes; and Vic Clay, yes. Teresa Mullens arrived.

OLD BUSINESS: NONE

ADVERTISING COMMITTEE REPORT: Charity reported on various tourism related things like the Addy Awards, the outdoor billboard and digital that was booked with it, website and new app that launched recently. And also the new Oklahoma Guide Ads. the website is getting a new look and the new app will launch soon she said she is holding them up because the information has to all be correct. She also talked about some other things. Mark Jennings asked several questions Charity and the board members answered them.

NEW BUSINESS: NONE

Mark Jennings asked about a purchase order being red stamped. Charity didn't know why it was but would check into it.

Mark talked about all the development about to happen in the area. Aron gave an update about the park development projects.

Adjourn: Tommy Julian made a motion to adjourn the meeting. Joe Silk seconded the motion. Motion passed unanimously 7-0. Dave Smulyan, yes; Aron Maib, yes; Tommy Julian, yes; Terry Walker, yes; Teresa Mullens, yes; Joe Silk, yes and Vic Clay, yes.

Meeting adjourned at 2:15 pm.

Dave Smulyan, Chairperson