

## McCURTAIN COUNTY TOURISM AUTHORITY MINUTES

TUESDAY NOVEMBER 16, 2021 - 1:00 PM

### MEETING HELD AT BROKEN BOW CHAMBER OF COMMERCE MEETING ROOM

Vice Chairman Vic Clay called the meeting to order at 1:03 PM.

**Members present:** Tommy Julian, Joe Silk, Vic Clay, Craig Young. **Absent Board Members:** Aron Maib, Debbie Elliot and Teresa Mullens. Executive Director Charity O'Donnell was also present. Guest present was Dave Smulyan.

Joe Silk made the motion to approve the minutes of the September meeting. Craig Young seconded the motion. Motion passed unanimously 4-0. Tommy Julian, yes; Joe Silk, yes; Craig Young, yes; and Vic Clay, yes.

**Financial Report:** Tommy Julian, seconded by Joe Silk, made a motion to approve the Financial Report as presented. Motion passed unanimously 4-0. Tommy Julian, yes; Joe Silk, yes; Craig Young, yes; and Vic Clay, yes.

**Purchase Orders:** Purchase Order amounts were presented and reviewed. Tommy Julian, seconded by Craig Young, made a motion to approve the Financial Report as presented. Motion passed unanimously 4-0. Tommy Julian, yes; Joe Silk, yes; Craig Young, yes; and Vic Clay, yes.

### **OLD BUSINESS:**

A motion was made by Joe Silk and seconded by Tommy Julian to approve the audit for fiscal year ending June 2021. Motion passed unanimously 4-0. Tommy Julian, yes; Joe Silk, yes; Craig Young, yes; and Vic Clay, yes.

A motion was made by Craig Young and seconded by Tommy Julian to table agenda item about the local festival grant for Wright City Rodeo. Motion passed unanimously 4-0. Tommy Julian, yes; Joe Silk, yes; Craig Young, yes; and Vic Clay, yes.

**ADVERTISING UPDATE:** Charity reported that the ad agency was working on fall and winter campaigns, a few more historical type mini videos, various ads. She mentioned she has nixed a couple stupid funny radio and podcast ads and they are in the process of reworking them. Overall, they are doing a good job.

**UNSCHEDULED NEW BUSINESS:**

Vic mentioned that Aron had mentioned maybe making a few changes to the grant program for the next fiscal year and possibly doing something else locally funding wise. He stated for the board to give this some thought and that everything would be planned out and all the proper approvals before doing anything.

***Adjourn:*** Joe Silk made a motion to adjourn the meeting. Craig Young seconded the motion. Motion passed unanimously 4-0. Tommy Julian, yes; Joe Silk, yes; Craig Young, yes; and Vic Clay, yes. Meeting adjourned at 1:43pm.

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Aron Maib, Chairperson