

McCurtain County Tourism Authority Minutes

Tuesday December 13, 2022 - 1:00 PM

Meeting held at Broken Bow Chamber of commerce Board Room

Chairman Aron Maib called the meeting to order at 1:02 PM.

Members present: Aron Maib, Vic Clay, Teresa Mullins, and Debbie Elliot. **Absent Board Members:** Tommy Julian, Craig Young and Jerry Don Smith. Executive Director Charity O'Donnell was also present. Guest present was Skip Copeland.

Debbie Elliot made the motion to approve the minutes of the September meeting. Teresa Mullens seconded the motion. Motion passed unanimously 4-0. Teresa Mullens, yes; Debbie Elliot, yes; Aron Maib, yes and Vic Clay, yes.

Financial Report: Vic Clay, seconded by Debbie Elliot, made a motion to approve the Financial Report as presented. Motion passed unanimously 4-0. Teresa Mullens, yes; Debbie Elliot, yes; Aron Maib, yes and Vic Clay, yes.

Purchase Orders: Purchase Order amounts were presented and reviewed. Vic Clay, seconded by Teresa Mullens, made a motion to approve the Financial Report as presented. Motion passed unanimously 4-0. Teresa Mullens, yes; Debbie Elliot, yes; Aron Maib, yes and Vic Clay, yes.

Old Business: Vic Clay asked if the Trash Contract Plan had been figured out yet. Aron said no after checking on several things the programs we wanted to utilize had been discontinued. It was decided that they would set up a meeting with PJ at The Solid Waste Authority to see if he had any ideas on helping to get this project in motion.

Advertising Update: Charity reported that the Point of Interest Map that Broken Bow and Idabel distribute is underway; she is waiting on the mayors to approve the interest points so she can start mapping them out. She mentioned some of the ongoing projects like print ads, billboards, and digital ads. One of the board members asked about the gas pumps and how they were doing. She stated they are still running and that it would be a couple of months before the stats come in on how well it performed. Skip Copeland mentioned that he hoped that Hochatown and MCTA could work together.

Unscheduled New Business: None

Adjourn: Teresa made a motion to adjourn the meeting. Vic Clay seconded the motion. Motion passed unanimously 4-0. Teresa Mullens, yes; Debbie Elliot, yes; Aron Maib, yes and Vic Clay, yes. Meeting adjourned at 2:06pm.

Aron Maib, Chairperson