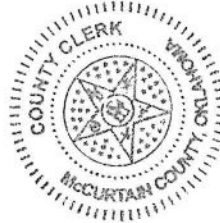


NOTICE OF MEETING

The regularly scheduled annual meeting of the McCurtain County Tourism Authority (MCTA) will be held on Tuesday, May 21, 2025, at 10:00 AM at the Broken Bow Public Library at 401 North Broadway Street in Broken Bow Oklahoma.

AGENDA

1. Call the meeting to order.
2. Roll Call
3. Grant Proposal presentations
 - a. Beavers Bend Folk Festival Nov 14-16, 2025
 - b. Fall Fest October 4, 2025
 - c. Dogwood Days April 3-4, 2026
 - d. Fall in Love with Downtown October 11, 2025
 - e. Winter Wonderland advertising all of December 2025
 - f. Okie Gras March 14, 2026
 - g. Wright City Rodeo July 1-4, 2025
 - h. McCurtain County Rodeo July 31-August 2, 2025
 - i. McCurtain County Free Fair September 3-6, 2025
 - j. Broken Bow Theatrical Society – Little Women August 22-24, 2025
 - k. Broken Bow Theatrical Society – Christmas Carol December 11-14, 2025
 - l. Broken Bow Theatrical Society – Disco Deceptions April 16-18, 2026
 - m. Oklahoma Department of Wildlife Conservation and Ouachita National Forest- OK District Red Slough Map reprint (last reprint 2017)



State of Oklahoma McCurtain Co., SS
This instrument was filed for record
at 2:46 o'clock pm

MAY 15 2025

and duly recorded in book _____ page _____
by Trish Ricketts County Clerk
by Deborah A. Hanks Deputy

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n. Anyone else not on the agenda that has a advertising grant to present.

4. Special Project Grants

- a. City of Broken Bow – Winter Wonderland
- b. Idabel Chamber of Commerce Holiday Outdoor Décor
- c. Historic Heart Holiday Outdoor Décor
- d. City of Idabel Holiday Outdoor Décor
- e. Broken Bow Area Chamber of Commerce Holiday Outdoor Décor
- f. Anyone else not on the agenda that has a special project grant to present.

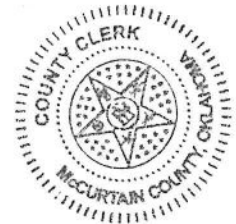
State of Oklahoma McCurtain Co., SS
This instrument was filed for record
2:46 o'clock pm

MAY 15 2025

and duly recorded in book _____ page _____
Trish Ricketts County Clerk
by _____ Deputy

5. Presentation of RFP Finalist

- a. High Five
- b. Madden+Signal
- c. ICG



- 6. Discussion and possible action of ad agency for the 2025-2026 fiscal year.
- 7. Discussion and possible action to approve tentative marketing plan for FYE 2025-2026 as presented.
- 8. Consideration and possible action to approve the budget for July 1, 2025, through June 30, 2026.
- 9. Discussion, consideration and possible action to approve grant proposals that were presented.
- 10. Discussion, consideration and possible action to approve special projects grants that were presented.
- 11. Discussion, consideration and possible action to approve meeting dates for next fiscal year.

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12. Consideration and possible action to on board appointments for the next fiscal year.
13. Discussion and possible action to approve requisition officers and receiving officers.
14. Discussion, update, and possible action on DA answer on the HVFD UTV request.
15. Discussion and possible action on March meeting minutes.
16. Discussion and possible action to approve financial report.
17. Discussion and possible action to approve Purchase order for March/April.
18. Unscheduled New Business
19. Adjournment



State of Oklahoma McCurtain Co., SS
This instrument was filed for record
2:46 o'clock pm

MAY 15 2025

and duly recorded in book _____ page _____
Trish Rickards County Clerk
by Shirley Haskins Deputy

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